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FRED H. HALL, PRES.

BUFORD W. HALL, VICE PRES. AND SEC'Y.

EDGAR HALL, TREAS. AND MGR.

Special 4-5-5

1927

HYDE PARK FLORAL COMPANY, INC.

Recorded

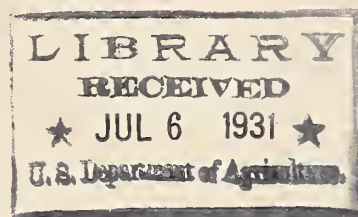
THE HALLS

"Where Good Garden Seed are Sold"

Member Florist Telegraph Delivery Association

917 CONGRESS AVE.

AUSTIN, TEXAS.



HALL'S CACTUS

FROM

HYDE PARK FLORAL CO.

THE HALLS

AUSTIN, TEXAS

ONE OF THE LARGEST COLLECTIONS IN THE U. S. A.

\$20 COLLECTION

Box in center of cut shows our
\$20.00

collection of 100 Cactus ranging in size
from 1 to 8 inches in height and will
make up 10 to 15 bowls, which will sell
for at least \$5.00 to \$10.00 each.

*We sell them in our store in Austin,
Texas. We know they will sell with
you.*

\$50 COLLECTION

The \$50.00 collection which consists
of 200 plants, some as small as in the
\$20.00 collection but running as a whole
larger plants and more variety. Some
of these plants can be potted individu-
ally and make a beautiful single pot
plant, which we find that Cactus lovers
buy on sight.



\$100 COLLECTION

The \$100.00 collection is about the
same in proportion as the \$50.00 collec-
tion only double the number and more
and rarer varieties.

Window Display Collection

Window display of 20 specimen
plants, opuntia, cereus and mamillaria
types \$30.00.

The larger plants shown in our cut
give you an idea of plants for your win-
dow display. We also have specimens
such as the opuntia in the center of the
cut

\$5.00, \$7.50, \$10.00 and
\$15.00 each

THIS CUT SHOWS A FEW OF THE NUMEROUS VARIETIES WE CARRY IN STOCK

HYDE PARK FLORAL COMPANY, INC.

THE HALLS

"Where Good Garden Seed are Sold"

Seedmen and Florists

917 CONGRESS AVE.

AUSTIN, TEXAS, May 17, 1927.

U.S. Department of Agriculture,

c/ N. Rex Hunt,
Washington, D. C.

Dear Sir:-

In regard to your letter of May 9th we beg to advise that we do not issue any catalogues on Nursery stock, seed or plants.

We are in the retail florist business in Austin, Texas and sell retail mostly pot plants and cut flowers, however from time to time we do wholesale quite a few cut gladiolas and we even wholesale tube rose bulbs and are expecting to sell quite a few canna bulbs, starting next Fall.

We also do quite a bit of wholesale business in Cacti. This is done mostly by direct by rail advertising and with Salesmen. We have two agencies with wholesale florists in New York delivering our Cacti and expect to establish more agencies in the larger cities of the U.S. as soon as we can.

We are mailing you one of our wholesale circular price lists with cut. This is the only price list of any description that we have at present, however, if there are any questions you would like to ask in regard to the prices on any thing that we handle, we will be very glad to co operate with you and advise you from time to time.

Hoping that we may be able to be of some service to you we remain,

Very truly yours,

HYDE PARK FLORAL CO.

Fred H. Hall
Fred H. Hall.

FH-C

